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第十屆
中大新聞獎

CUJA

The 10th Chinese University Journalism Award

新傳 School of Journalism and Communication Alumni Association
新聞與傳播學院校友會

香港中文大學
The Chinese University of Hong Kong

The 10th Chinese University Journalism Award · CUJA

Objective

To promote professional practices in journalism in Hong Kong through recognizing the contributions of distinguished journalists.

Eligibility

Submissions must have been published or broadcast in Hong Kong-based **print, electronic or online news media** during the two-year period from 1 July 2019 to 30 June 2021.

Judging Criteria

Submissions are evaluated according to three criteria:
(1) Content; (2) Presentation; and (3) Social Impact.

Categories

Best Text & Print News Reporting
Best Text & Print News Feature
Best Video News Reporting
Best Video News Feature
Best Audio News Reporting/News Feature
Best Multimedia News Reporting

Rules

Entries can be submitted by journalists or by news organizations on behalf of their journalists. Both individual and group work are accepted. For group work, please provide the names of team members. No more than two entries per journalist are accepted. Each team member of a group work is considered to have submitted one entry.

A piece of work can be submitted only once, regardless of the category.

A submission comprising a series of pieces is accepted as one entry only if the pieces are parts that make up the whole reporting.

Self-published works are not accepted.

The content of submissions must be fact-based. Challenges to the fairness or accuracy of the submitted works, if any, must be declared at the submission.

Method of Entry

Only online submissions are accepted. All entries must be submitted through the CUJA application platform (http://cuja.awardsplatform.com/). Entries by email or mail will not be accepted.

All submissions must be in either Chinese or English. Rules and technical requirements for each category are as follows:

Best Text & Print News Reporting
- Upload in PDF format or submit URL(s)*
- Maximum word-count limit: 5,000 words / Chinese Characters

Best Text & Print News Feature
- Upload in PDF format or submit URL(s)*
- Maximum word-count limit: 10,000 words / Chinese characters

Best Video News Reporting
- Upload MediaPlayer or Quicktime compatible files; or submit URL(s)*
- Maximum play-time limit: 10 minutes

Best Video News Feature
- Upload MediaPlayer or Quicktime compatible files; or submit URL(s)*
- Maximum play-time limit: 30 minutes

Best Audio News Reporting/News Feature
- Upload MediaPlayer or Quicktime compatible files; or submit URL(s)*
- Maximum play-time limit: 30 minutes

Best Multimedia News Reporting
- Consist of three or more of the following components: text, photo essay, video, audio/podcast, infographic and/or interactive elements
- Must submit URL(s)*

* The URL(s) should remain active from June to December 2021. If the work is behind a paywall, contestant must provide username and password in the online entry form. Invalid URL(s) will affect judging. Entries with invalid URL(s) may be disqualified without further notice.

Deadline for Entries

Submit before 5 July 2021, 10:00PM (HKT). The system will automatically close after the deadline.

Entry Fee

An Entry Fee of HK$200 per entry must be paid upon submitting an entry. No refund of entry fee will be made.

Prizes

There will be one Grand Award and one Certificate of Merit for each category.

Grand Award

A cash prize of HK$6,000 and a trophy

Certificate of Merit

A cash prize of HK$2,000 and a certificate

Results

The result will be announced in the last quarter of 2021. An Award Presentation Ceremony will be held and winners will be invited to attend.

Organizer

The Chinese University of Hong Kong Journalism and Communication Alumni Association

Disclaimer

The organizer reserves the right for the final interpretation of all rules and regulations of the Award. The power of final adjudication of the Rules rests with the organizer.